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Mark: CELL WELLBEING



US Serial Number: 87413782

Application Filing Date: Apr. 17, 2017

US Registration Number: 5334953

Registration Date: Nov. 14, 2017

Filed as TEAS Plus: Yes

Currently TEAS Plus: Yes

Register: Principal

Mark Type: Service Mark

Status: Registered. The registration date is used to determine when post-registration maintenance documents are due.

Status Date: Nov. 14, 2017

Publication Date: Aug. 29, 2017

Mark Information

Mark Literal Elements: CELL WELLBEING

Standard Character Claim: No

Mark Drawing Type: 3 - AN ILLUSTRATION DRAWING WHICH INCLUDES WORD(S)/ LETTER(S)/NUMBER(S)

Description of Mark: The mark consists of the wording "CELL WELLBEING" in all caps with the word "CELL" being directly above the word "WELLBEING" and the two letters "L" in the word "CELL" extending vertically below to be included as the two letters "L" in the word "WELLBEING." The wording "NG" in the word "WELLBEING" intersects an arc design comprising a plurality of dispersed shapes, including uneven squares, rectangles, and triangles, and having gaps in between the shapes comprising the arc design.

Color(s) Claimed: Color is not claimed as a feature of the mark.

Disclaimer: "WELLBEING"

Design Search Code(s): 26.01.06 - Semi-circles; Circles, semi
26.01.09 - Circles having geometric figures as a border; Circles having animals as a border; Circles having humans as a border; Circles having objects as a border; Circles having plants as a border; Geometric figures, objects, humans, plants or animals forming or bordering the perimeter of a circle.
26.05.20 - Triangles inside one another
26.05.21 - Triangles that are completely or partially shaded
26.09.14 - Squares, three or more; Three or more squares
26.09.21 - Squares that are completely or partially shaded
26.11.14 - Rectangles (three or more rectangles); Three or more rectangles
26.11.21 - Rectangles that are completely or partially shaded
26.13.14 - Quadrilateral (three or more quadrilaterals); Three or more quadrilaterals
26.13.21 - Quadrilaterals that are completely or partially shaded

Goods and Services

Note: The following symbols indicate that the registrant/owner has amended the goods/services:

- Brackets [...] indicate deleted goods/services;
- Double parenthesis (()) identify any goods/services not claimed in a Section 15 affidavit of incontestability; and
- Asterisks *..* identify additional (new) wording in the goods/services.

For: Providing healthy lifestyle and nutrition services, namely, personal assessments, personalized routines, maintenance schedules, and counseling

International Class(es): 044 - Primary Class

U.S Class(es): 100, 101

Class Status: ACTIVE

Basis: 1(a)

First Use: Jan. 15, 2013

Use in Commerce: Mar. 01, 2014

Basis Information (Case Level)

Filed Use: Yes	Currently Use: Yes	Amended Use: No
Filed ITU: No	Currently ITU: No	Amended ITU: No
Filed 44D: No	Currently 44D: No	Amended 44D: No
Filed 44E: No	Currently 44E: No	Amended 44E: No
Filed 66A: No	Currently 66A: No	
Filed No Basis: No	Currently No Basis: No	

Current Owner(s) Information

Owner Name: Cell Wellbeing, Ltd.

Owner Address: 9/F, China Merchants Building
303-307 Des Voeux Road
Sheung Wan
HONG KONG

Legal Entity Type: limited company (Ltd.)

State or Country Where Organized: HONG KONG

Attorney/Correspondence Information

Attorney of Record

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Docket Number: 39573.4001

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Domestic Representative - Not Found

Prosecution History

Date	Description	Proceeding Number
Nov. 14, 2017	REGISTERED-PRINCIPAL REGISTER	
Aug. 29, 2017	OFFICIAL GAZETTE PUBLICATION CONFIRMATION E-MAILED	
Aug. 29, 2017	PUBLISHED FOR OPPOSITION	
Aug. 09, 2017	NOTIFICATION OF NOTICE OF PUBLICATION E-MAILED	
Jul. 23, 2017	ASSIGNED TO LIE	69712
Jul. 13, 2017	APPROVED FOR PUB - PRINCIPAL REGISTER	
Jul. 13, 2017	EXAMINER'S AMENDMENT ENTERED	88888
Jul. 13, 2017	NOTIFICATION OF EXAMINERS AMENDMENT E-MAILED	6328
Jul. 13, 2017	EXAMINERS AMENDMENT E-MAILED	6328
Jul. 13, 2017	EXAMINERS AMENDMENT -WRITTEN	81899
Jul. 11, 2017	ASSIGNED TO EXAMINER	81899
Apr. 25, 2017	NOTICE OF DESIGN SEARCH CODE E-MAILED	
Apr. 24, 2017	NEW APPLICATION OFFICE SUPPLIED DATA ENTERED IN TRAM	
Apr. 20, 2017	NEW APPLICATION ENTERED IN TRAM	

TM Staff and Location Information

TM Staff Information - None

File Location

Current Location: PUBLICATION AND ISSUE SECTION

Date in Location: Nov. 14, 2017

United States of America

United States Patent and Trademark Office



Reg. No. 5,334,953

Registered Nov. 14, 2017

Int. Cl.: 44

Service Mark

Principal Register

Cell Wellbeing, Ltd. (HONG KONG limited company (ltd.))
9/f, China Merchants Building
303-307 Des Voeux Road
Sheung Wan, HONG KONG

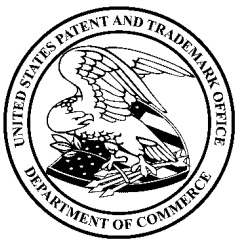
CLASS 44: Providing healthy lifestyle and nutrition services, namely, personal assessments, personalized routines, maintenance schedules, and counseling

FIRST USE 1-15-2013; IN COMMERCE 3-1-2014

The mark consists of the wording "CELL WELLBEING" in all caps with the word "CELL" being directly above the word "WELLBEING" and the two letters "L" in the word "CELL" extending vertically below to be included as the two letters "L" in the word "WELLBEING." The wording "NG" in the word "WELLBEING" intersects an arc design comprising a plurality of dispersed shapes, including uneven squares, rectangles, and triangles, and having gaps in between the shapes comprising the arc design.

No claim is made to the exclusive right to use the following apart from the mark as shown: "WELLBEING"

SER. NO. 87-413,782, FILED 04-17-2017



Joseph Matol

Performing the Functions and Duties of the
Under Secretary of Commerce for
Intellectual Property and Director of the
United States Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- **First Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- **Second Filing Deadline:** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.